



PRESENCE
HEALTH

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AN INSPIRING BRAND TRANSFORMATION

Blu Sky created a compelling and comprehensive marketing campaign that increased awareness of bariatric services, world-renowned doctors and a first-class program. Blu Sky created a new website with entirely new content that is responsive, user-friendly and creative. We also partnered with Keyword First to better optimize keyword utilization that incorporated a highly successful pay-per-click campaign. What makes this branding campaign credible is the transparency shown in the candid interview videos with real patients, doctors and staff, demonstrating the institute's commitment to transforming lives.

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