GLOBAL FINISHING SOLUTIONS

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REVOLUTIONIZING PAINT SHOP CURING TECHNOLOGY

Global Finishing Solutions is known as an industry leader in paint booth technology. One of their latest innovations is REVO accelerated curing systems. They needed to launch this new technology in a big way, so Blu Sky developed a striking new logo that captured the mechanics and innovation of the new equipment. From there, we created ads, product sell sheets and a full product brochure, leveraging new photography we shot in-use. To bolster excitement, we incorporated a targeted public relations blitz leading up to a major industry tradeshow. We scripted, shot and produced exciting new videos featuring each of the four product models in the line.

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REUO Faster Repairs. Better Results.





