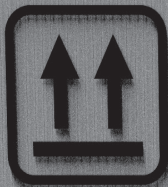




H.B. FULLER



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THINKING OUTSIDE THE BOX FOR NEW PACKAGING ADHESIVES

When H.B. Fuller developed new packaging adhesives, along with new adhesive delivery and tracking systems, Blu Sky was the go-to for creating materials to clearly communicate their innovations. Blu Sky designed sell sheets and wrote copy that illustrated complex concepts in a straightforward way. H.B. Fuller's sales team credited the selling materials with making it much easier to explain their new offerings.

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