

## SHANNON & WATERMAN

## THE NEW NAME IN CUSTOM WIDE PLANK WOOD FLOORING

Shannon & Waterman is a new brand in the wood flooring industry. They offer high-end wood flooring that can be customized for each and every customer. Incredibly, they own their own forests and oversee each and every step in the construction of the wood planks. As with any new business, it's very important to develop a brand name, logo and marketing materials to excel the growth of the business. Blu Sky worked with the client to create a new brand name, tagline, logo and essential marketing materials to help propel the new business forward.











