

A black and white photograph of two construction workers in a dark industrial setting. Both workers are wearing white hard hats and safety glasses. The worker on the left is wearing a high-visibility yellow safety vest over a light-colored long-sleeved shirt. The worker on the right is wearing a light-colored long-sleeved shirt with a high-visibility safety vest. They are both looking down at a set of plans or documents that the worker on the right is holding. A semi-transparent yellow circle is overlaid on the center of the image, containing the text "EMERGENT SAFETY SUPPLY".

EMERGENT  
SAFETY SUPPLY

# EMERGENT SAFETY SUPPLY

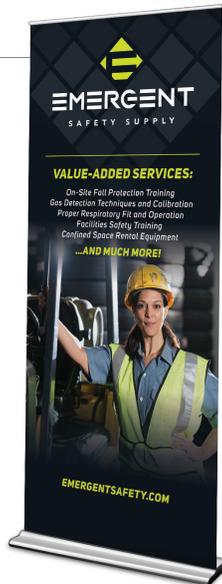
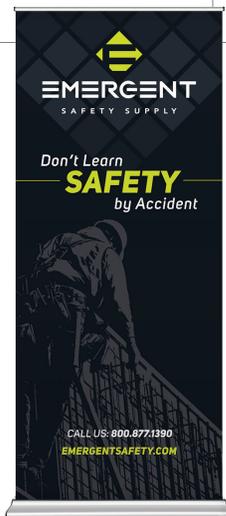


## AN EMERGING LEADER IN SAFETY SUPPLIES

To continue to be successful, businesses need to evaluate their current branding and ensure it aligns with the company identity. Blu Sky identified Emergent Safety Supply's branding and marketing objectives were not aligned. We completely updated their company logo and marketing materials so there was synergy between the company's mission and their branding. What emerged is a dynamic brand on the cutting edge of safety supplies, backed by a team of knowledgeable experts.



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**EMERGENT**  
SAFETY SUPPLY