

A black and white photograph of two construction workers in an industrial setting. They are both wearing white hard hats and safety glasses. The worker on the left is holding a clipboard and pointing at it with his right hand. The worker on the right is looking at the clipboard. A semi-transparent yellow circle is overlaid on the center of the image, containing the text "EMERGENT SAFETY SUPPLY".

EMERGENT  
SAFETY SUPPLY



# EMERGENT SAFETY SUPPLY

## AN EMERGING LEADER IN SAFETY SUPPLIES

To continue to be successful, businesses need to evaluate their current branding and ensure it aligns with the company identity. Blu Sky identified Emergent Safety Supply's branding and marketing objectives were not aligned. We completely updated their company logo and marketing materials so there was synergy between the company's mission and their branding. What emerged is a dynamic brand on the cutting edge of safety supplies, backed by a team of knowledgeable experts.

**BLU SKY**  
creative  
bluskycreative.com

